

#### **PRIVACY POLICY**

# Subject: Personal Data Processing Notice pursuant to article 13 of Regulation (EU) 2016/679

Pursuant and consequent to the provisions of Decree 196 dated June 30, 2003 (as amended) - Code for the protection of personal data (hereinafter, the "Code") - and the General Data Protection Regulation (EU) 2016/679, you are informed that your personal data will be processed by the Controller of Data Processing specified below.

The following definitions are listed here for clarity:

Processing: any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organization, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.

Personal data: any information relating to an identified or identifiable natural person ('Data Subject'); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an on-line identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.

1. **IDENTITY AND CONTACT DETAILS OF THE CONTROLLER OF DATA PROCESSING** (hereinafter also referred to as the "Controller" for brevity)

Company name: GranitiFiandre S.p.A.

Address: Via Radici Nord 112 – 42014 Castellarano (RE), Italy

VAT No.: 01411010356 Telephone: +39 0536 819611 E-mail: privacy@granitifiandre.it

Data Protection Officer (DPO) contact e-mail: <a href="mailto:dpo@granitifiandre.it">dpo@granitifiandre.it</a>

**DATA SUBJECTS:** All those who are photographed and/or filmed

## 2. OBJECT, PURPOSES AND LAWFULNESS OF PROCESSING

a. **Purposes and Object:** Publish images / videos of the Data Subject in the media space (web, social networks, printed publications). These publications may be made without hiding the face or distinguishing features of the Data Subject. The purpose is for promotional/marketing/information-documentary purposes. Publication of the image / video may be accompanied by the name and surname of the Data Subject.

Categories of data processed: image/voice data; name and surname of the Data Subject

**Methods of providing the data:** by photographs / audio-visual filming; name and surname, verbally or in writing

**Lawfulness:** This processing is lawful pursuant to art. 6, para. 1, letter A of the General Data Protection Regulation (EU) 2016/679. The Data Subject must GIVE CONSENT for this specific purpose.

#### Categories of parties that may become aware of the personal data - Recipients:

Authorized personnel of the business issuing this policy document;

Categories of External Processor that may be appointed:

- Companies, firms, consultants and freelance professionals, working alone or in partnerships, regarding the activities needed in order to collect and publish the data.



The agreements signed with such parties restrict their processing to the indispensable and guarantee the confidentiality, security, completeness and accuracy of the data.

The Personal Data may be transferred to Independent Controllers, such as Media Companies (Newspapers, Social Media, TV, etc.) Public Supervisory and Control Authorities.

**Refusal to allow processing**: refusal to provide personal data or allow its processing will not prejudice continuation of the working relationship. Objections may be made using the contact details provided in section 1.

#### 3. DURATION OF PROCESSING

The data will be processed for a maximum of 10 years after collection.

#### 4. PERSONAL DATA PROCESSING TOOLS AND LOGIC

In relation to the purposes mentioned herein, processing takes place using manual, computerized and electronic data transmission tools, in ways that are consistent with the aforementioned purposes and, in any case, in order to guarantee the security and confidentiality of the data.

#### 5. RIGHTS OF THE DATA SUBJECT

All the rights mentioned below can be exercised by using the contact details of the Controller provided in section 1 of this document

- Right of the Data Subject to request the Controller for access to his/her personal data
- Right of the Data Subject to request the Controller to rectify / delete / restrict the processing of his/her personal data
- Right of the Data Subject to object to the processing of his/her personal data by the Controller
- Right to receive a complete list of appointed Processors (internal and external)
- Right to lodge a complaint with a supervisory authority such as the Italian Data Protection Authority (Garante per la Privacy), using the contact details provided at the following link https://www.garanteprivacy.it/home/footer/contatti

There are no automated decision-making processes, including the profiling referred to in art. 22, paras. 1 and 4, of General Data Protection Regulation (EU) 2016/679 and, should such cases arise, significant information about the logic used and the importance and consequences of such processing for the Data Subject will be provided.

#### 6. DATA TRANSFER ABROAD

Your Personal Data will be processed within the European Union and stored on servers located within the European Union as well as processed and stored in countries outside the European Union when an adequate level of protection is ensured. The protection is considered adequate if a specific adequacy decision has been issued by the European Commission in relation to the recipient country or if adequate contractual guarantees are provided by the foreign Data Controllers and Processors involved, including standard contractual data protection clauses (Art. 46(2)(c) and (d)) of Regulation (EU) 2016/679 on Data Protection). This said solely in compliance with the confidentiality and purposes described herein. These guarantees are available for viewing at the headquarters of Graniti Fiandre S.p.a. in Castellarano (RE) or provided via e-mail. Requests may be sent using the contact details provided in section 1.



# ACQUISITION OF CONSENT FOR THE PROCESSING OF DATA

### Pursuant to art. 7 of Regulation (EU) 2016/679

The undersigned data subject	
whereas	

- Having already received, read carefully and understood in every part the personalized notice prepared pursuant to art. 13 of Regulation (EU) 2016/679
- Being fully aware of the rights specified in the notice received
- Acting in complete freedom and without any type of conditioning and/or psychological pressure

now therefore

# RELEASE FOR THE USE OF IMAGES / VIDEOS Grants the above writer, GRANITIFIANDRE SPA, without charge, pursuant to art. 10 of the Italian Civil Code and arts. 96 and 97 of Law 633 dated 4.22.1941 (the Copyright Law) and otherwise, the right to publish his/her images / videos in the media space (web, social networks, printed publications) for promotional / marketing / information-documentation purposes. At the time of publication, such data may be accompanied by the name and surname of the Data Subject.

PRIVACY CONSENT		
<ul><li>□ gives consent</li><li>□ denies consent</li></ul>	For the processing referred to in point "2", letter "a", of the privacy notice received: PUBLISH IMAGES / VIDEOS OF THE DATA SUBJECT IN THE MEDIA SPACE (WEB, SOCIAL NETWORKS, PRINTED PUBLICATIONS) At the time of publication, such data may be accompanied by the name and surname of the Data Subject.  The purpose is for promotional/marketing/information-documentary purposes	Date// The Data Subject Signature